

Windsor Park Neighborhood Association

2023 Sponsorship Package



Sponsor Benefits

Level 1: \$50/year (or \$100 in-kind: i.e. gift cards, raffle items, etc.)

- Small logo on website

Level 2: \$250/year (or \$500 in-kind: i.e. gift cards, raffle items, etc.)

- Medium logo on website
- Ability to have onsite presence at all neighborhood events to promote business and distribute promotional merchandise
- Social media recognition twice a year
- Listed as a sponsor for all neighborhood events
- Listed as 2 levels below presenting sponsor for Signature Neighborhood Event*

Level 3: \$500+/year (or \$1000+ in-kind: i.e. gift cards, raffle items, etc.)

- Large logo on website
- Ability to have onsite presence at all neighborhood events to promote business and distribute promotional merchandise
- Social media recognition twice a year
- Listed as a sponsor for all neighborhood events
- Listed as 1 level below presenting sponsor for Signature Neighborhood Event*

Signature Event Sponsorship Opportunity: WPNA Signature Event will have a stand-alone document based on the needs of the event. However,

- All WPNA Level 2 yearlong sponsors will automatically be listed as two levels below presenting sponsor
- All WPNA Level 3 yearlong sponsors will automatically be listed as one level below presenting sponsor

*2023 Signature Neighborhood Event will depend on current COVID guidance from federal, state and local health officials.

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Next Steps

Visit us online:

- Go to www.wpneighbors.com
- Click on Sponsorships
- Complete the 2023 Sponsorship Form
- Invoices will be sent in along with Sponsorship Agreement

Stay in touch:

- www.wpneighbors.com
- www.facebook.com/WPNeighborhoodAssoc
- contact us at - wpneighbors@gmail.com

About Windsor Park

Our quaint neighborhood of Windsor Park is located in East Charlotte, just minutes from Plaza Midwood and NoDa, bounded by North Sharon Amity Road, Kilborne Road and Central Avenue. Windsor Park is a friendly neighborhood surrounded by some of the best and most diverse international eateries and grocers in Charlotte.

Formally founded in 1957, the homes in the Windsor Park neighborhood are mostly cozy one-story brick ranches and quaint split levels on spacious lots. The streets of Windsor Park are shaded by large, mature trees and feature active walkers, little free libraries / pantries, kindly neighbors tending their front lawns, Windsor Park Elementary School, and the Urban Farm at Aldersgate where events are held.